

Outreach Task Force Meeting
14-15 September 2010
IODP-MI Tokyo Office, Tokyo Japan

Ippan Shadan Hojin IODP-MI
Tokyo University of Marine Science & Technology
Office of Liaison & Cooperative Research, 3rd Floor
2-1-6, Etchujima, koto-ku, Tokyo 135-8533. JAPAN

Final Agenda

V1.0 - /August /2010
V1.1 - /September /2010
V1.2 - /September /2010

Participants

Chair		
Jamus Collier	IODP-MI	jcollier@iodp.org
Miyuki OTOMO	IODP-MI	motomo@iodp.org
Meeting Participants		
Alan Stevenson	ESO	agst@bgs.ac.uk
Albert Gerdes	ESO	agerdes@marum.de
Shin'ichi Kuramoto	CDEX	s.kuramoto@jamstec.go.jp
Patricia Maruejol	EMA	maruejol@crpg.cnrs-nancy.fr
Sarah Saunders	Ocean Leadership	ssaunders@oceanleadership.org
Leslie Peart (absent)	Ocean Leadership	lpeart@oceanleadership.org
Shingo Shibata	MEXT	shibata@mext.go.jp
Satoko Oki	ERI, Univ of Tokyo	oki@eri.u-tokyo.ac.jp

Introduction

The Outreach Task Force Meeting will be held at IODP-MI Tokyo office from 14 - 15 September 2010. Main objectives of this meeting are to devise and implement creative education and outreach strategies meant to raise IODP visibility while heightening understanding of scientific ocean drilling; and provide effective counsel to the IODP community in relation to program policies and practices that impact outreach efforts.

Goals

- Review outreach activities and implementation
- Review status of the outreach efforts and develop strategy to fill gaps in cover
- Develop plans for FY2011 outreach activities
- Review status of new program and develop strategic approaches

Logistics

Meeting Location

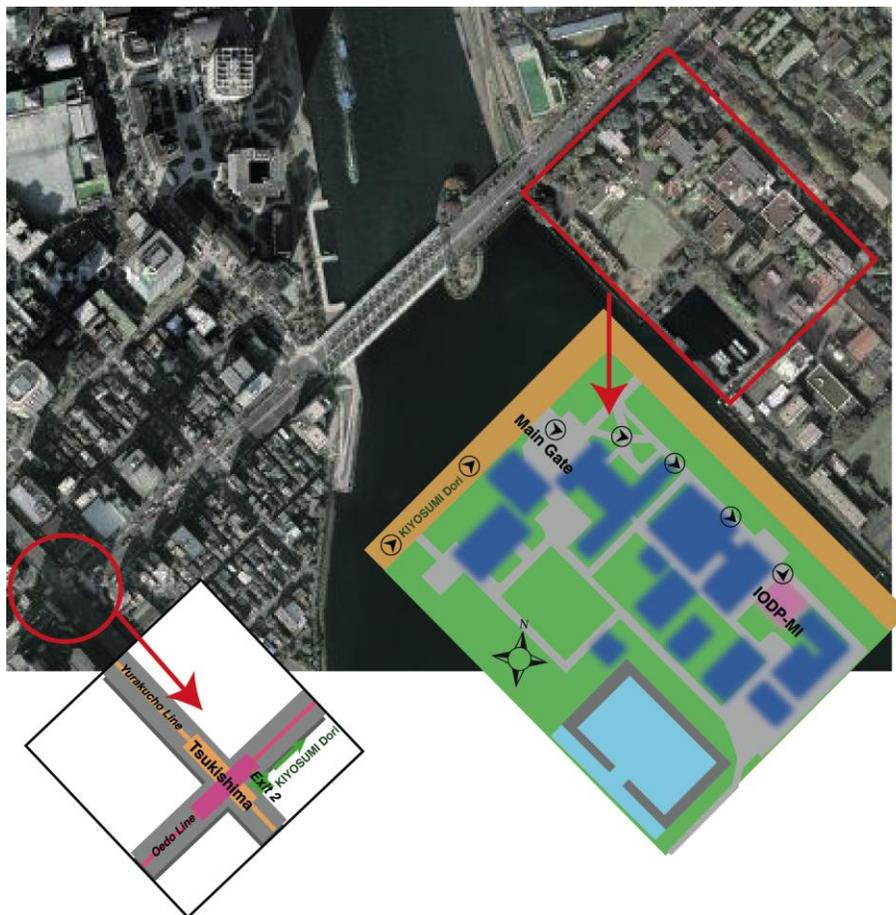
- *Ippan Shadan Hojin* IODP-MI,
Tikyo University of Marine Science and Technology
Office of Liaison and Cooperative Research 3rd Floor
2-1-6, Etchujime, Koto-ku, Tokyo
135-8533 Japan



Route

- Use subway, Toei “Oedo Line” or Tokyo Metro “Yurakucho Line.” Get off subway at “Tsukishima” station, and go out #2 Exit. Walk 10 minutes along the “KIYOSUMI Dori (street).” Walk through the open main gate.

NOTE: Another route is available at <http://www.iodp.org/locations/>



Lunch

We will provide you lunch for two days. If you prefer vegetarian dish, please let me know your preference by 3rd September (motomo@iodp.org).

Hotel Information

IODP-MI Tokyo office can make arrangement for the following hotel at the special rates. If you wish to make reservation, please email hishizuka@iodp.org by 13 August.

- PARK HOTEL TOKYO
Shiodome Media Tower

1-7-1 Higashi Shimbashi, Minato-ku

Tokyo, 105-7227, JAPAN

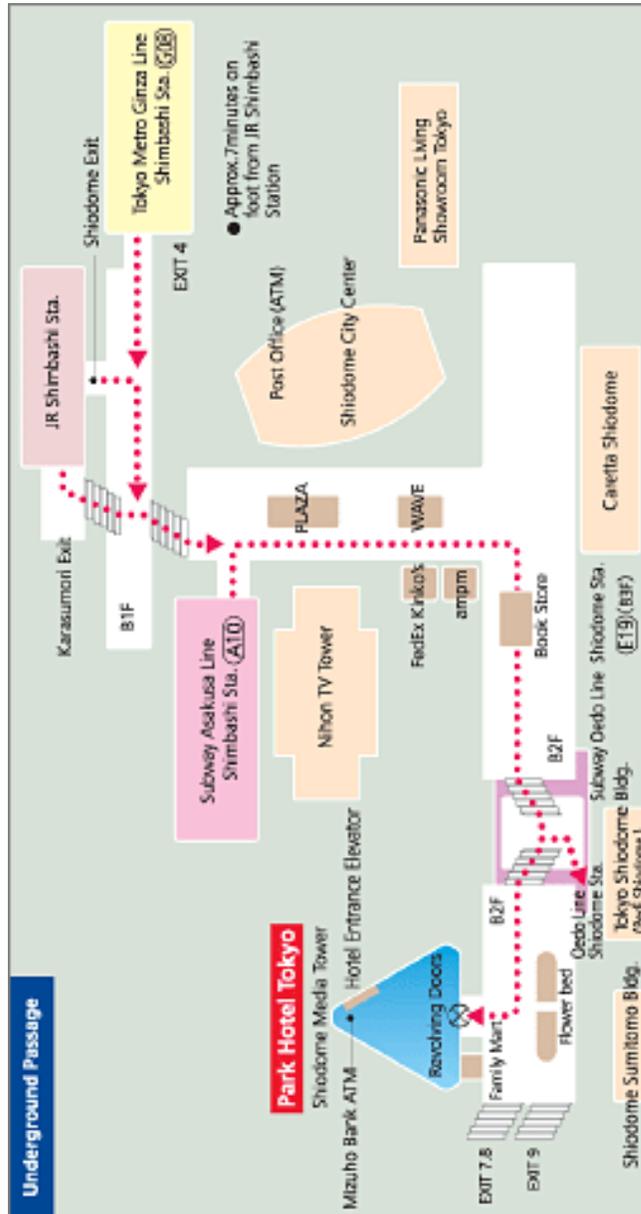
Tel: +81-3-6252-1111

<http://www.parkhoteltokyo.com>

- Room
“Citi Twin/Citi Double (22 m²)
Excluding breakfast : 18,102 JPY/night (include tax)
Bed-and-breakfast : 20,181 JPY/night (include tax)
- Direction from Narita Airport
Airport Limousine Bus: Narita Airport to Hotel

DEPARTURE TIME			Approximate Time of Arrival
Terminal #2	Terminal #1, South	Terminal #1, North	
08:45	08:50	08:55	10:50
13:50	13:55	14:00	15:45
15:20	15:25	15:30	17:10
16:20	16:25	16:30	18:20
17:20	17:25	17:30	19:00
18:50	18:55	19:00	20:45

- Direction from Hotel to IODP-MI Tokyo office
Subway, Toei “Oedo Line” may most convenient and fastest way to get to the IODP-MI Tokyo office. Subway station near the hotel is as follows.



<http://www.parkhoteltokyo.com/directions/index.html>

Agenda Scheduled

NOTE: Each presentation time include question-and-answer session.

Day 1: 14th September, 2010 – Tuesday

Morning: 09:00-12:00

Introduction and welcome

-Kiyoshi SUYEHIRO, President &CEO, IODP-MI

Overview of the meeting

I . Outreach activity reports

- IODP-MI (30 min)
- ESO (30min)
- CDEX/JAMSTEC (30 min) possible to be reported in Day2

Coffee break ~15 min

- Ocean Leadership (30 min)

II . Education Activities at the IOs (45 min)

Lunch break: 12:00-13:00

Afternoon 13:00-17:00

III. Review of outreach and upcoming activities

1. 2010 Expedition review: Outreach activities, challenges and successes

- USIO (20min)
- CDEX/JAMSTEC (20min) possible to be reported in Day2
- ESO(20min)

Coffee break ~15 min

2. Upcoming expedition FY11: Planned outreach activities and conferences

- USIO (20 min)
- CDEX/JAMSTEC (20 min) possible to be reported in Day2
- ESO (20 min)

- AGU: IODP exhibition & Town Hall Meeting
- EGU: IODP exhibition & Town Hall Meeting
- JPGU: IODP exhibition and Town Hall Meeting
- Other International Scientific Conferences in FY2011

3. Developing the strategy to 2013

- New outreach strategy, priorities and timeline

Day 2: 15th September, 2010 – Wednesday

Morning: 09:00-12:00

1. Additional discussion/questions from Day 1

Coffee break ~15 min

(2. Reports by CDEX/JAMSTEC for topics Day 1)

IV. Presentation

- INVEST video by Albert Gerdes (30 min)
- TBD

Lunch: 12:00-13:00

Afternoon 13:00-17:30

VI. The new program-the role of outreach and education

1. New program 2013

- The New Science Plan- Outreach and media releases related to publication of New Science Plan
- Post 2013 Scientific Ocean Drilling: naming, branding, media relations and promotion

Wrap up (IODP-MI)

- Summary of Task Force Meeting